



**For Immediate Release**  
**January 10, 2018**

## **MACK'S LURE PRESENTS THE BI-MART KOKANEE TANK**

*Mack's Lure Pro & Guide Staff will provide live demonstrations and seminars*

**WENATCHEE, Wash. —** Mack's Lure, Inc., manufacturer of the famous Wedding Ring®, Smile Blade®, Sling Blade™, Glo® Hooks and more, is proud to be the presenting sponsor of the Bi-Mart Kokanee Tank at The 2018 Sportsmen's Shows. This year's shows will take place in Puyallup, Wash. (Jan. 24-28), Portland, Ore. (Feb. 7-11) and Redmond, Ore. (Mar. 1-4).

The 40-foot tank, which will be used for demonstrations throughout each show, will be stocked with live kokanee for the first time. Several Mack's Lure Pro and Guide Staff members will be on hand at the Washington Sportsman's Show (Washington State Fair Events Center, Puyallup), Pacific Northwest Sportsman's Show (Expo Center, Portland) and the Central Oregon Sportsman's Show (Deschutes County Fair & Expo Center, Redmond) to provide seminars on kokanee fishing techniques, trolling tactics, lure combinations and much more.

Headlining the seminars will be Mack's Lure's Gary Miralles, Jeff Witkowski, Ray Bailey and Mike Hall, each of whom are one of the world's foremost experts in all things kokanee fishing. Together, the four anglers bring with them over 200 combined years of kokanee fishing experience. Some of the topics discussed will be trolling and jigging techniques, locating kokanee, rigging tips, seasonal approaches and much, much more.

Please see the seminar schedule below for the Washington Sportsman's Show. Seminar schedules for the Pacific Northwest Sportsman's Show and the Central Oregon Sportsman's Show are to be determined. Contact us at the email below for more details.

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### **Washington Sportsman's Show (Puyallup) Seminar Schedule**

<b><u>Wed., Jan. 24</u></b>	<b><u>Thurs., Jan. 25</u></b>	<b><u>Fri., Jan. 26</u></b>	<b><u>Sat., Jan. 27</u></b>	<b><u>Sun. Jan. 28</u></b>
1 p.m. - Bailey	1 p.m. - Witkowski	1 p.m. - Hall	11 a.m. - Hall	12 p.m. - Witkowski
2 p.m. - Hall	2 p.m. - Bailey	2 p.m. - Witkowski	1 p.m. - Bailey	1 p.m. - Hall
3 p.m. - Witkowski	3 p.m. - Hall	4 p.m. - Bailey	2 p.m. - Witkowski	2 p.m. - Bailey
4 p.m. - Bailey	5 p.m. - Witkowski	5 p.m. - Hall	3 p.m. - Hall	
6 p.m. - Hall	6 p.m. - Bailey	6 p.m. - Witkowski	5 p.m. - Bailey	
			6 p.m. - Witkowski	

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*For more information, contact Mack's Lure at (509) 667-9202 or [media@mackslure.com](mailto:media@mackslure.com).  
All Mack's Lure press releases can be found at [mackslure.com](http://mackslure.com).*